

TEAM CBI HIGHLIGHTS

SEPTEMBER 2014

CBI INSPIRED ON SEPTEMBER 4TH

First ever Staffapalooza held at East Valley Addiction Recovery Center a Success!



It's simple. We want our staff to know they are appreciated. CBI's first Staffapalooza was a bucket list item for a group of leaders in our company who represent the CBI Inspired Committee, dedicated to excellent patient care. The Committee also led our first ever Dignity Drive to collect new underwear and socks for patients who come through our doors with so little. These suggestions from fellow employees go a long way and result in moments when we know our intentions directly align with our mission. The Dignity Drives demonstrated how our own staff can get behind a cause and make a big difference.

As a company, we hear so many positive stories about recovery but the majority of staff working at the front door of our crisis system doesn't always see it. In our lineup of speakers, we had a father come back to share a touching story about his son Justin, who unfortunately passed away less than a year ago. One of the most powerful moments was when we were able to identify every staff member that was on that shift helping Justin. They were all present and were personally thanked by his father, Robert. Jeff, now a Peer Support at CBI, shared bits of his personal journey and how he finally made his way to CBI for help and now has the opportunity to give back. There were so many touching moments and reminders along the way that what we are doing does make a difference. We are currently planning more Staffapaloozas for additional sites in the coming months.



ART OF RECOVERY EXPO DRAWS OVER 6,000 ATTENDEES



It was a great weekend to celebrate recovery on September 19th & 20th. CBI was a platinum sponsor of the successful Bill Brown Memorial Golf Tournament and 9th Annual Art of Recovery Expo. Our golf teams played well and Team CBI represented our company in front of thousands of attendees! Thanks to everyone for their support and participation.



UNSCRIPT FIRST & UNSCRIPT SCOTTSDALE NEARING COMPLETION!

There is a lot of excitement brewing about the launch of Unscript FIRST and Unscript Scottsdale! Tours and new program materials are coming soon!



Community Education

SEPTEMBER 2014

Training & Community Workshops

Community Bridges continues to provide community education workshops to our partner agencies, law enforcement, schools and the criminal justice system. The focus of our workshops presented an overview of Community Bridges services, signs and symptoms and emerging drug trends. The following education & training workshops were provided during the month of September:



- Spoke to 100 community members and police officers at a forum hosted in Glendale addressing the heroin epidemic in their community. The event was covered by 3 media stations on September 2nd
- 10 members of **IHELP Tempe & Mesa** location learned about the latest drug trends of synthetics and opiates on September 4th
- Presented part 1 of CBI's "Parents in the Know" class to the **Tempe Moms Group** on September 10th
- 85 parents and 75 student athletes attended a mandatory class at **Dobson High School** in Mesa on September 16th and learned about latest trends of synthetics and opiates
- Presented part 1 (Prescription Opiates) and part 2 (Synthetics) on September 17th to working parents at **Maricopa County Probation** (Southeast Facility) in Mesa
- 12 apartment managers at **Desert Leaf** apartments and surrounding area of Mesa learned about the latest drugs trends of synthetics and opiates on September 23rd
- Presented truths and consequences of drug use to high school sophomores at **Perry High School in Chandler** on September 24th
- Presented a "Parents in the Know" class about synthetics and opiates to **Mesa Citizens Academy** at Mesa Police Department Headquarters on September 25th
- Presented to **ASU Police Department & parents of ASU Preparatory Academy** on latest drug trends including BHO, synthetics, Rx and heroin on September 29th