

# CBI IN THE COMMUNITY

AUGUST 2014

## Benson Desert Sunrise Open House a Success!

CBI hosted an Open House on August 28<sup>th</sup>, in partnership with Cenpatico, to offer a preview of our newest program that will serve residents living in Cochise County. Benson Desert Sunrise is a 24/7 drop-off center and brief residential facility that is part of our fully integrated medical and behavioral health treatment model. CBI's leadership team provided tours of the facility and program briefings to over 120 individuals representing the medical community, law enforcement agencies, community leaders and residents from across Cochise County. Cochise County Sheriff Mark Dannels, along with several deputies, were in attendance. We also got to meet the Benson City Manager, William Stephens, along with Mayor Toney King and Councilman Jeff Cook. Overall, there is great support for this program and we anticipate opening our doors in September following our final licensure process with Arizona Department of Health Services.



## Prevention & Community Education Programs

**Mesa Prevention Alliance** is now getting visibility on one of the busiest intersections in Mesa! Located at the SW corner of Baseline Rd and Country Club, our "**Protect. don't Provide**" campaign will continue to promote our messaging about underage drinking targeting parents and adults who may think it is okay to provide alcohol to youth. To compliment these efforts, staff provided two community education seminars on underage drinking and collected over 60 Safe Home Pledges from parents who have committed to protecting youth, by not providing alcohol to minors.



The Alliance kickoff to our "**Redefine the Norm**" event was held Friday, August 8<sup>th</sup> at Amazing Jakes. A total of 72 youth participated in the event. 11 MPA members volunteered and we received many compliments from teens and adults who expressed their appreciation for our work. All donations for the event (valued at more than \$15,000) were secured Amazing Jakes, AZ Diamondbacks, Phoenix Suns, Skateland, Monarch Sports, Dick's Sporting Goods, Desert Devils Gymnastics, Golfland, Harkins, AMC, As You Wish Pottery, and RISE Family Services.

## Community Education

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### Training and Community Workshops

Community Bridges continues to provide community education workshops to our partner agencies, law enforcement, schools and the criminal justice system. The focus of our workshops presented an overview of Community Bridges services, signs and symptoms and emerging drug trends. The following education & training workshops were provided during the month of August:

- 28 employees of **Family Service Agency** in Phoenix learned about the recent risks of synthetic drugs and Rx drugs at a training on August 7<sup>th</sup>
- 29 working parents as part of a lunch and learn session at the **TSYS** firm in Tempe learned about the latest drug trends of synthetics and opiates on August 13<sup>th</sup>
- Presented to 72 parents and 32 students at **Perry High School** in Gilbert on August 13<sup>th</sup> about synthetics, opiates and new trends.
- 68 adult students at **Penrose Academy** in Scottsdale attended a training on August 14<sup>th</sup> and learned about latest trends of synthetics and opiates
- 14 parents attended a class at **Church of Christ** in Chandler on August 15<sup>th</sup> and learned about latest drug trends in the community
- 32 attendees from a Phoenix neighborhood watch group attended a class at the **Helen Drake Center** and learned about the latest drugs trends of synthetics and opiates on August 19<sup>th</sup>
- Presented at the **Teen Pregnancy Outreach Services** program in Mesa on August 21<sup>st</sup>
- 22 **Maricopa County Probation** officers learned about synthetic trends and opiates on Friday, August 22<sup>nd</sup>
- 18 **Sun City Fire Department** staff participated in a CBI briefing on the latest drug trends including BHO, synthetics, Rx and heroin on August 26<sup>th</sup>

